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HAMPTON INN ATLANTA/PEACHTREE CORNERS/NORCROSS NAMED WALL OF FAME HOTEL

NORCROSS, GEORGIA (March 30, 2010) - Hampton, the national brand of mid-priced Hampton Inn and Hampton Inn & Suites hotels, has honored the Hampton Inn Atlanta/Peachtree Corners/Norcross, located at 440 Technology Parkway, with the company's Wall of Fame designation, acknowledging it as one of the hotel chain's top performing hotels among nearly 1,800 Hampton properties.

The Hampton Inn Atlanta/Peachtree Corners/Norcross was recognized for its high rankings in quality, guest satisfaction, and business performance. The award criteria was based on customer feedback measured through guest satisfaction surveys on the hotel, as well as product quality and service scores measured quarterly by the company.

"The competition to be among the elite group of Hampton Wall of Fame honorees becomes stronger each year as the Hampton brand continues to add more hotels, making us especially proud this year to receive the honor," said Sheryl Newman, hotel manager.

The Wall of Fame award places the hotel in the organization's top 15 percent in quality and service.

The 148-room Hampton Inn Atlanta/Peachtree Corners/Norcross is located in the Technology Park in the Peachtree Corners area, near the Forum shopping mall and Gwinnett Arena. Hotel amenities include a recently-updated Perfect Mix lobby, complimentary hot breakfast served daily, free wireless Internet throughout the hotel, and free shuttle service to area businesses.

For further information or to make reservations at the Hampton Inn Atlanta/Peachtree Corners/Norcross, please visit atlantanorcross.hamptoninn.com or call 1-800-HAMPTON.

About Paramount Hospitality Management ▶

Paramount Hospitality Management is a hospitality real estate management and development company based out of Atlanta, Georgia. Formed a decade ago, Paramount was built on the belief that unrivaled guest service will result in unrivaled guest satisfaction. Its goal as a management group is to build and operate sustainable, profitable limited-service hotels that exemplify the ultimate guest experience and that are the number one choice for travelers in their respective markets.

For more information about Paramount Hospitality Management, please visit www.phmhotelgroup.com.

About Hampton Hotels ▶

The Hampton brand, including Hampton Inn, Hampton Inn & Suites, Hampton Inn by Hilton, Hampton Inn & Suites by Hilton and Hampton by Hilton is an award-winning leader in the mid-priced hotel segment. With nearly 1,800 properties globally, Hampton Hotels is part of Hilton Worldwide, the leading global hospitality company. All Hampton Hotels offer warm surroundings and a friendly service culture that share a common "personality" supported by the 100% Satisfaction Guarantee. High-quality accommodations, in-room conveniences and the latest technology, combined with numerous locations and consistent offerings, have made Hampton a leader in its segment and one of the fastest growing hotel brands.

For more information about Hampton Hotels, please visit www.hampton.com/pressandmedia, www.facebook.com/Hampton or follow us on Twitter at www.twitter.com/HamptonFYI.

About Hilton Worldwide ▶

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 592,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors.

For more information about Hilton Worldwide, please visit www.hiltonworldwide.com.